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## **NIBA announces General Insurer of the Year finalists**

The National Insurance Brokers Association (NIBA) has announced the three finalists for the 2014 General Insurer of the Year Award.

In alphabetical order, CGU, QBE and Zurich will contest the national award after amassing the most broker votes in NIBA's annual Broker Market Survey. The survey, which invites NIBA member brokers to rate insurers' products and services in a range of categories, enjoyed record levels of support this year with 1148 brokers completing it.

Zurich will be looking to defend their title after claiming the 2013 award. Prior to that, QBE had won the award for 11 consecutive years from 2002-2012. CGU has not been a finalist for the award for several years.

Linda Evans, NIBA's Professional Development Executive in charge of the survey, said: "The voting this year was the closest we have ever seen for this award and we congratulate our three finalists, who have all put in great efforts to ensure they are servicing brokers as effectively and efficiently as possible."

The award will be announced on the morning of Monday 15 September at NIBA's annual Convention in Adelaide.

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*NIBA is a not-for-profit, independent industry association representing 360 firms and more than 2000 individual Qualified Practising Insurance Brokers (QPIBs), who handle almost 90% of the commercial insurance transacted in Australia. Brokers play a major role in insurance distribution, handling around \$17 billion in premiums annually and placing around half of Australia's total insurance business.*