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NIBA announces General Insurer of the Year finalists

The National Insurance Brokers Association (NIBA) has announced the three finalists for the 2015 General Insurer of the Year Award.

Allianz, CGU and QBE will contest the national award after amassing the most broker votes in NIBA's annual Broker Market Survey. The winner will be announced on Monday 7 September at NIBA's annual Convention in Melbourne.

The Broker Market Survey invites NIBA member brokers to rate insurers' products and services in a range of categories. It was completed by more than 1100 brokers this year.

Linda Evans, NIBA's Professional Development Executive in charge of the survey, said: "Once again the vote was extremely close and all our finalists are to be commended for the efforts they put into servicing brokers as effectively and efficiently as possible."

The NIBA General Insurer of the Year Award was won by Zurich Australia for the past two years, but the company narrowly missed out on a top three place this year. CGU and Allianz have not previously won the award since its inception in 1998, while QBE claimed it for a remarkable 11 consecutive years between 2002-2012.

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NIBA is an independent industry association representing approximately 320 firms and more than 3500 individual intermediaries, who handle almost 90% of the commercial insurance transacted in Australia. Brokers play a major role in insurance distribution, handling \$18 billion in premiums annually and placing around half of Australia's total insurance business.