

2017: THE BIG NUMBERS

2017 has been another extremely busy one for NIBA. The figures below outline some key activities and successes of the past year.*

Find a Broker



Over **22,400**
hot leads

More than **16,100**
warm leads

Over **310,000**
broker profile views

Social



NIBA Facebook
over **1,240**
followers



NIBA Twitter
over **2,000**
followers



LinkedIn
over **2,800**
followers

Regulatory



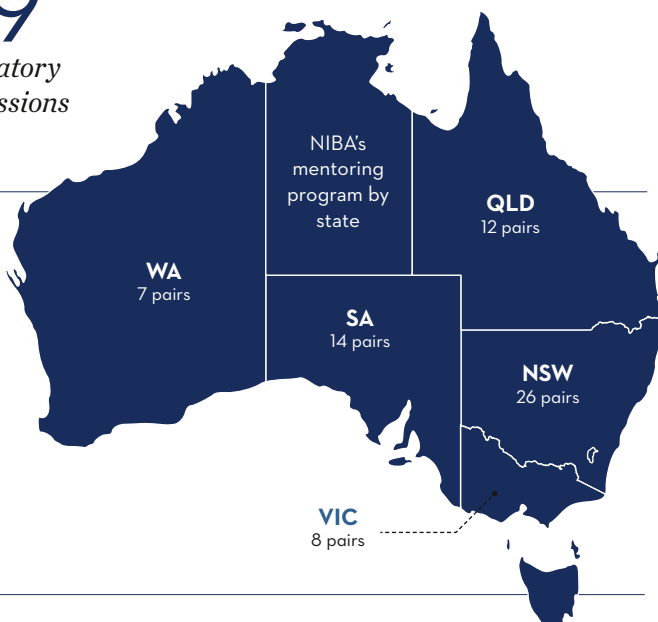
19
regulatory
submissions

Mentoring

260

insurance
professionals
took part in

*NIBA's mentoring
program*



Membership

11
new
*Principal
Members*

62
New QPIBs



Events

NIBA held...



19
educational seminars
More than **1,070**
brokers attended



15
social events and expos
More than **3,200**
brokers attended

Survey

Over
850
participated
in the annual
*Broker Market
Survey*

* Figures are accurate to 31 October 2017. The NIBA 2016/2017 financial year starts 1 November 2016 to 31 October 2017.