

Media Release

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For immediate release

NIBA Announces Caleb Richards as the 2025 National Broker of the Year

The National Insurance Brokers Association (NIBA) announced the winner of the CGU-partnered 2025 National Broker of the Year award at the NIBA Gala Dinner and Awards Ceremony on the Gold Coast on Tuesday, 21 October.

The 2025 National Broker of the Year was awarded to Caleb Richards from AgriRisk (a Gallagher Company).

Richard congratulated Caleb and the rest of the finalists.

"This year's finalists brought a wealth of experience and diversity, elevating professionalism. Caleb, Charles, Debbie, Kate, and Martyn, have all set a remarkably high standard for the broking profession. I want to thank the esteemed judging panel and congratulate Caleb and the finalists for highlighting that our brokers are future-ready, and our profession is in highly capable hands," Richard said.

The award celebrates the depth of talent within the insurance broking profession, acknowledging an exceptional broker who demonstrates a high level of professionalism, integrity, and devotion to their clients. A deserving winner is selected from each region: NSW/ACT, Qld, SA/NT, Vic/Tas, and WA, who compete for the National Broker of the Year title.

NIBA CEO Richard Klipin thanked returning award partners CGU for in helping showcase the depth of senior broking talent in the profession.

"I would like to thank CGU as returning award partners for the Broker of the Year award. This award has a rich tradition of recognising senior broking leaders who have gone above and beyond in helping elevate our profession," said Richard.

Damien Gallagher, EGM, CGU, said, "We are proud to continue our partnership with NIBA for the Broker of the Year award and showcase the achievements of senior brokers whose ambition is shaping change in our industry."

T: +61 2 9964 9400
E: info@niba.com.au

Suite 4.01B, Level 4,
31 Market Street, Sydney
NSW 2000

The role of an insurance broker is to be a trusted partner, helping Australian families, communities and businesses to manage risk and thrive. Through its awards program, NIBA is proud to recognise brokers elevating the standards of professionalism.

2025 NIBA National Broker of the Year

Winner: Caleb Richards, AgriRisk (a Gallagher Company)

Finalists: Charles Elders, Avoca Insurance Brokers; Debbie Spandonis, Aon; Kate Greaves, Goldsworthy General Insurance Services; Martyn Luck, Gallagher

Media Enquiries

Richard Klipin | Chief Executive Officer
National Insurance Brokers Association
rklipin@niba.com.au
0412 127 834

About NIBA

NIBA is the peak representative body for the general intermediated insurance profession. It serves as the collective voice of approximately 380 member firms and more than 14,000 individual brokers. Our membership encompasses a diverse range of entities, including large multinational insurance brokers, Australian broker networks, and small and medium-sized businesses located in cities and regional areas around Australia.

NIBA advocates for the interests of general insurance brokers and their clients, ensuring that the general industry operates with integrity and professionalism. Guided by our core pillars: Community, Representation, and Professionalism, NIBA's mission is to enhance the professional standing of insurance brokers through robust advocacy, education, and ethical standards. By fostering a collaborative and innovative environment, NIBA aims to elevate the quality of service provided to consumers and strengthen trust and confidence in the insurance broking profession.

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