

Media Release

23 September 2025
For immediate release

NIBA Media Statement: Vale Greg Vlahos

It is with great sadness that the National Insurance Brokers Association (NIBA) marks and acknowledges the recent passing of Greg Vlahos.

Greg was a distinguished broking leader and a trusted counsel to colleagues and friends alike. Greg served with distinction as a NIBA Board Director for more than 6 years, since February 2019, including as the Chair of NIBA's Finance Committee. He was Willis Towers Watson's (WTW) Chief Financial Officer for Asia Pacific, where he made a significant contribution for nearly 17 years. His leadership, professionalism, and wisdom were admired and respected by all who knew and worked with him.

Nick Cook, NIBA President, paid tribute to Greg: "With great sadness, I share the news that NIBA Board Director Greg Vlahos passed away over the weekend.

"Greg was a proud family man, a friend, and a trusted colleague. He made an immeasurable impact on our insurance broking profession through his long service and thoughtful guidance on the NIBA Board. He will be deeply missed by all who had the privilege of knowing him. I extend my heartfelt condolences to Greg's family and loved ones during this very difficult time," Nick said.

"Greg's warmth, generosity, and unwavering integrity set an example for all of us. His contributions to NIBA and the wider insurance broking profession will endure, and his absence will be deeply felt across our community," Nick added.

NIBA CEO Richard Klipin said: "The entire NIBA community is in shock at the news of Greg's passing. He was not only a wise counsel and advocate for our profession, but also a much-loved member of the broking community. We will remember Greg for his many contributions, his steady guidance, and his kindness."

The entire NIBA community extends its care to Greg's family, loved ones, friends, and colleagues during this difficult time.

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About NIBA

NIBA is the peak representative body for the general intermediated insurance profession. It serves as the collective voice of approximately 420 member firms and 15,000 individual brokers. Our membership encompasses a diverse range of entities, including large multinational insurance brokers, Australian broker networks, and small and medium-sized businesses located in cities and regional areas around Australia.

NIBA advocates for the interests of general insurance brokers and their clients, ensuring that the general industry operates with integrity and professionalism. Guided by our core pillars: Community, Representation, and Professionalism, NIBA's mission is to enhance the professional standing of insurance brokers through robust advocacy, education, and ethical standards. By fostering a collaborative and innovative environment, NIBA aims to elevate the quality of service provided to consumers and strengthen trust and confidence in the insurance broking profession.

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